

# 2012-2014 STRATEGIC PLAN

## Our Vision:

Sechelt is a **bold, innovative community** where people want to **live, work and play**

## Our Mission:

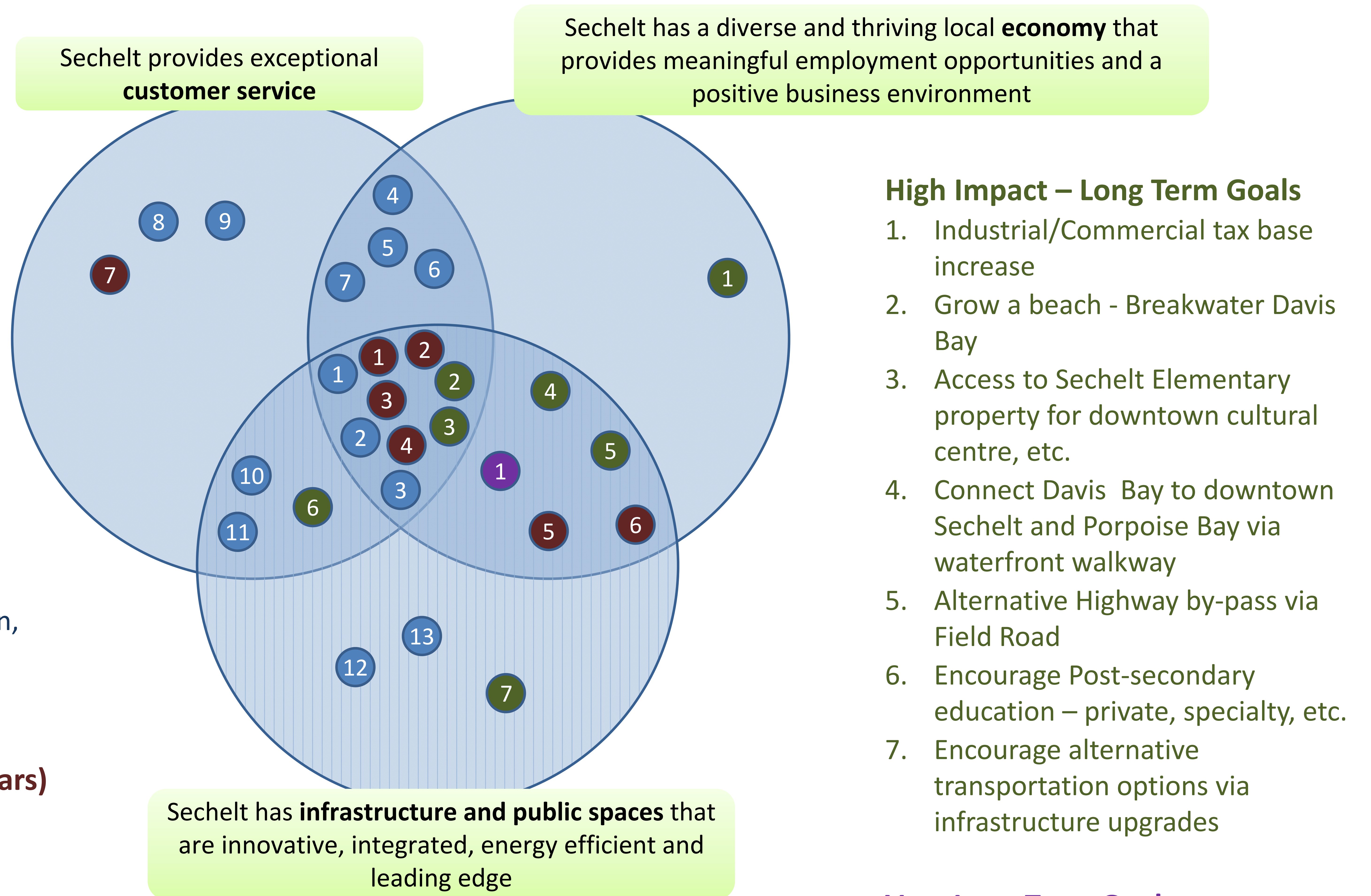
Work together as a dynamic **team** providing **positive, constructive leadership** for our community

### Very Short Term Goals (2012)

1. Construct Davis Bay Wharf Upgrade
2. Rewrite Affordable Housing bylaws
3. Downtown revitalization incentives
4. Reduce bureaucracy (red tape)
5. Foster a Group of Seniors who are Mentors
6. Change sidewalk bylaw with regards to commercial usage
7. Create Business Development Process
8. Continue evaluating service to improve customer relations
9. New Logo and tagline
10. Increase parking downtown
11. Encourage use of pier and all venues in Sechelt
12. Supply sewer infrastructure to Norvan, Samron and Jasper
13. Tug Boat planter in Acacia Park

### High Impact – Short Term Goals (3 years)

1. Foster partnerships
2. Expand the Airport
3. Embrace Cutting Edge Technology
4. Support outdoor recreational amenities/venues (all weather field, Kinnikinnick Recreation Centre)
5. Foster partnerships to create Marina/Hotel/Convention Centre (Port of Entry)
6. Actively undertake promotion of the vision of Sechelt
7. Foster productive, accountable, effective, efficient government



### High Impact – Long Term Goals

1. Industrial/Commercial tax base increase
2. Grow a beach - Breakwater Davis Bay
3. Access to Sechelt Elementary property for downtown cultural centre, etc.
4. Connect Davis Bay to downtown Sechelt and Porpoise Bay via waterfront walkway
5. Alternative Highway by-pass via Field Road
6. Encourage Post-secondary education – private, specialty, etc.
7. Encourage alternative transportation options via infrastructure upgrades

### Very Long Term Goals

1. Railroad between two waters